

Section	Details
1. Personal Information	
Name	D.ARCHANAA
Gender	FEMALE
Date of Birth	21/06/1986
Age	39
Nationality	HINDU
Address for Communication	2/21,PANDARAVADAI ST, THALACHANGADU (PO),THARANGAMBADI (TK), MAYILADUTHURAI -DT
Mobile Number	8072791803
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2. Educational Qualification	MBA,MPHIL,PHD.,
UG Degree (Discipline / Year / University)	BBA / 2006/ BHARATHIDASAN UNIVERSITY
PG Degree (Discipline / Year / University)	MBA / 2008/ ANNAMALAI UNIVERSITY
M.Phil. (Specialization / Year / University)	MANAGEMENT/2010/PRIST UNIVERSITY
Ph.D. (Title / Year / University)	"A Study on impact of patients preference on service quality of the hospitals with special reference to thanjavur district, tamil nadu"/2025/BHARATHIDASAN UNIVERSITY
NET / SET Qualified, if Yes	-----
Additional Certifications	PGDPR
3. Professional Information	
Designation	GUEST LECTURER
Department	BUSINESS ADMINISTRATION
Date of Joining in this College	04/09/2025
4. Academic Contributions	
Subjects Handled	MARKETING, CRM,
5. Administrative Roles	
Committee Memberships	
Duties Handled (IQAC/NSS/YRC/Exams etc.)	

